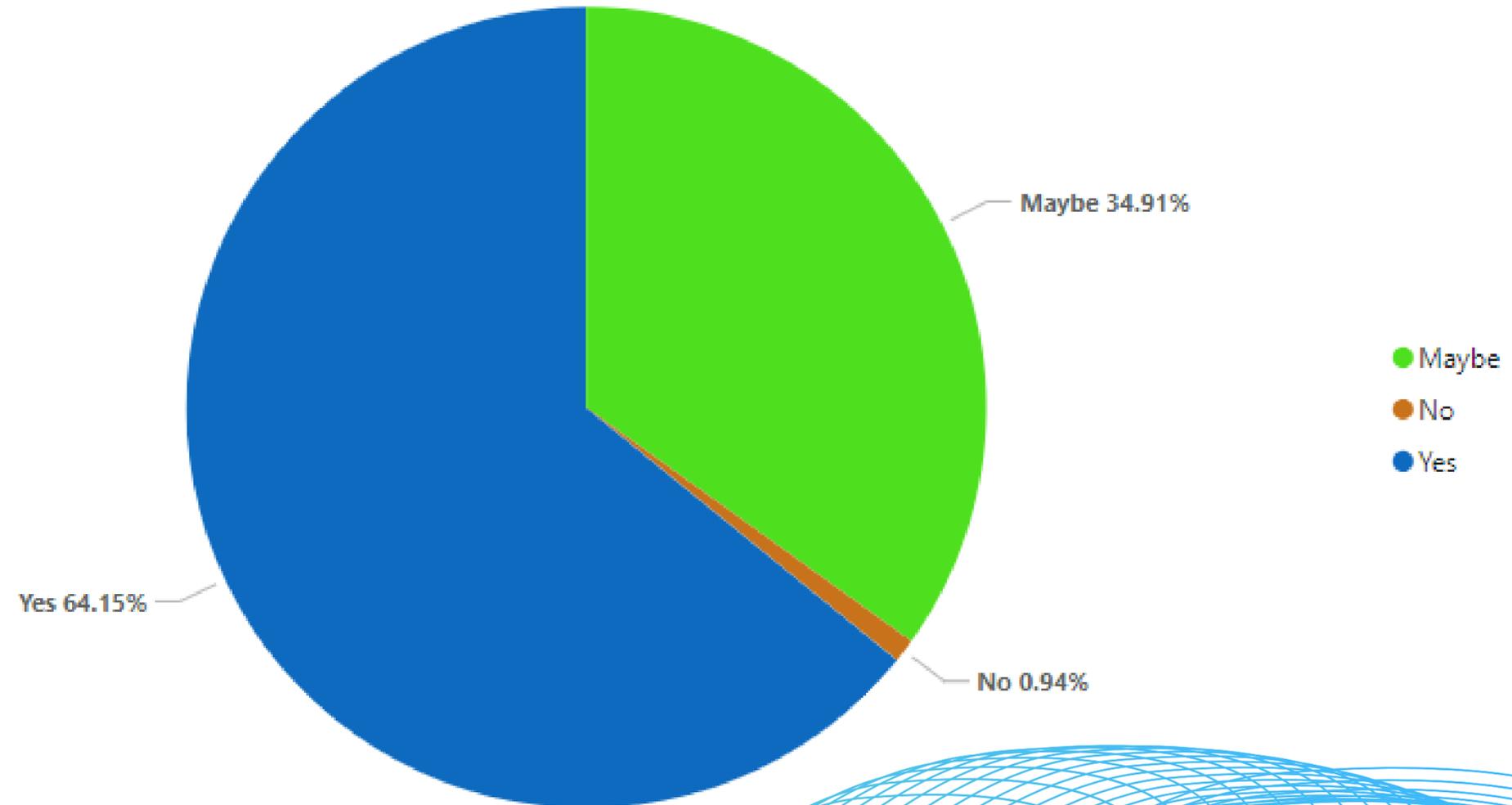


# SOME OF THE KEY INSIGHTS

## ▶ Does your organization view digital technologies as an opportunity?

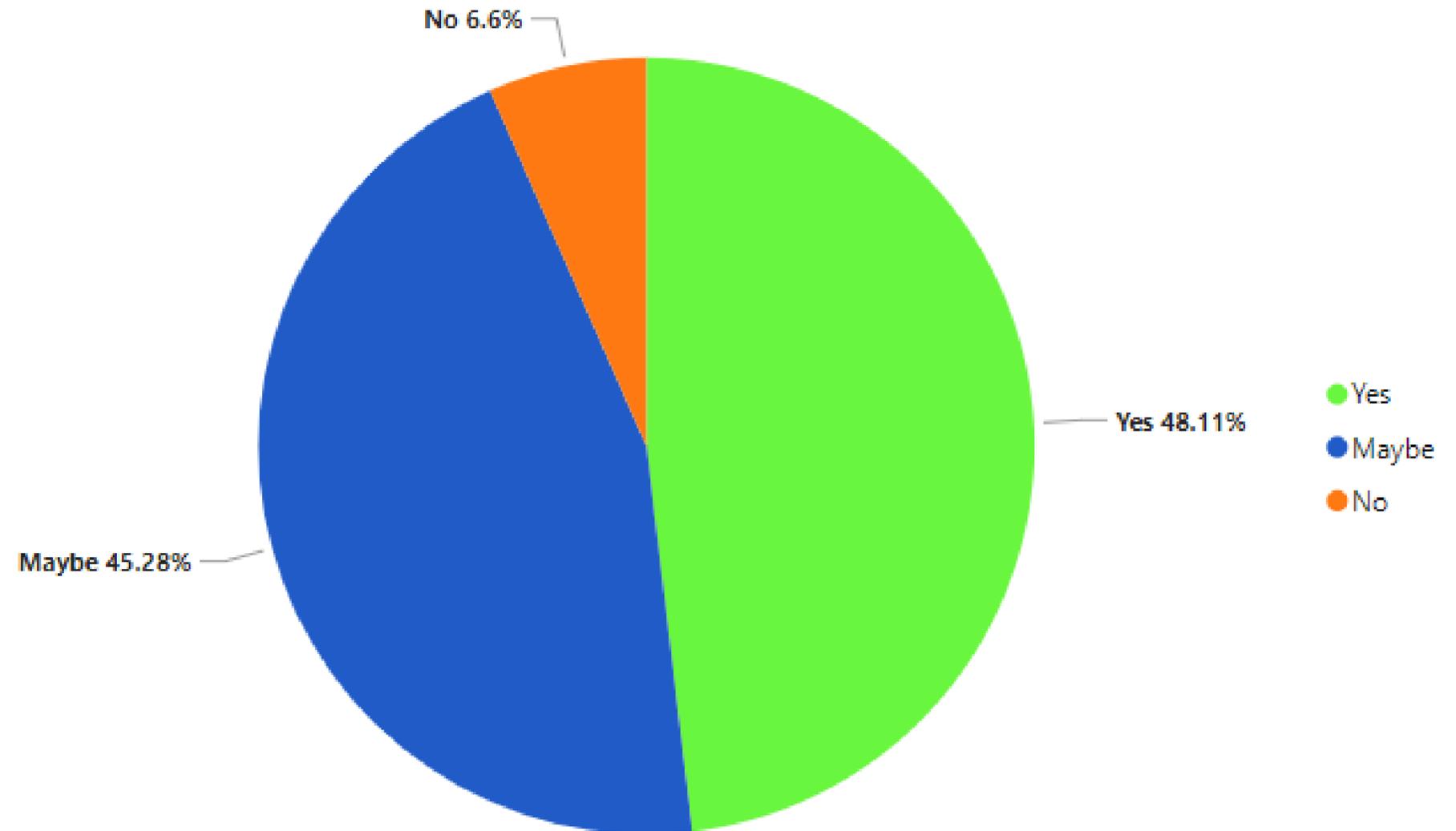
- Compared to **46%** for individual contributors, a significantly higher percentage of top management representatives (**90%**) find their organizations viewing digital technologies as an opportunity. It might be due to an information gap between the various job levels.
- A significantly higher percentage of general management personnel (**76%**) consider digital technologies as an opportunity whereas the numbers drop to **54%** for site operation personnel.





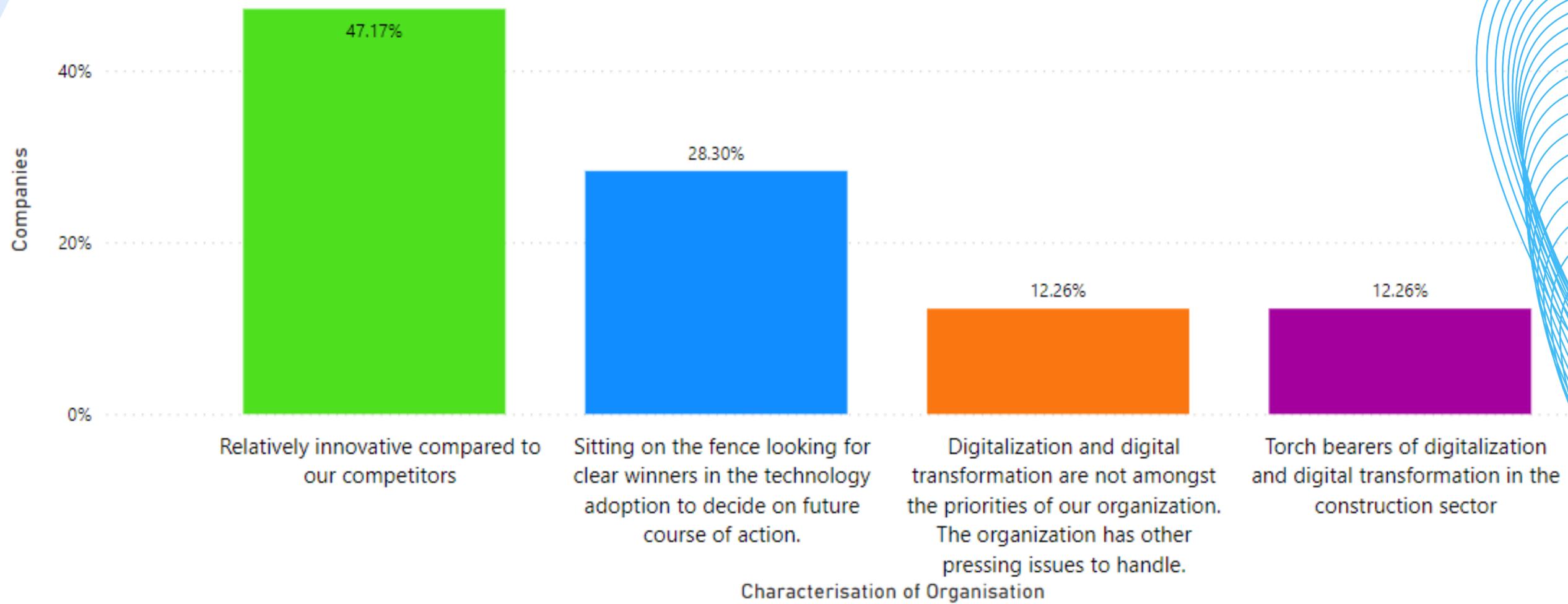
## Would your organization shall be able to respond quickly to threats or opportunities compared to your competitors ?

- **60%** of the site operation personnel found their companies prepared as compared to **38%** of commercial and contracts management personnel.
- **60%** of top management personnel responded 'Yes' as compared to **45%** of team leaders/department managers.
- Top management personnel and site operation personnel seems to be more confident with the organizational preparedness with regards digital technologies.





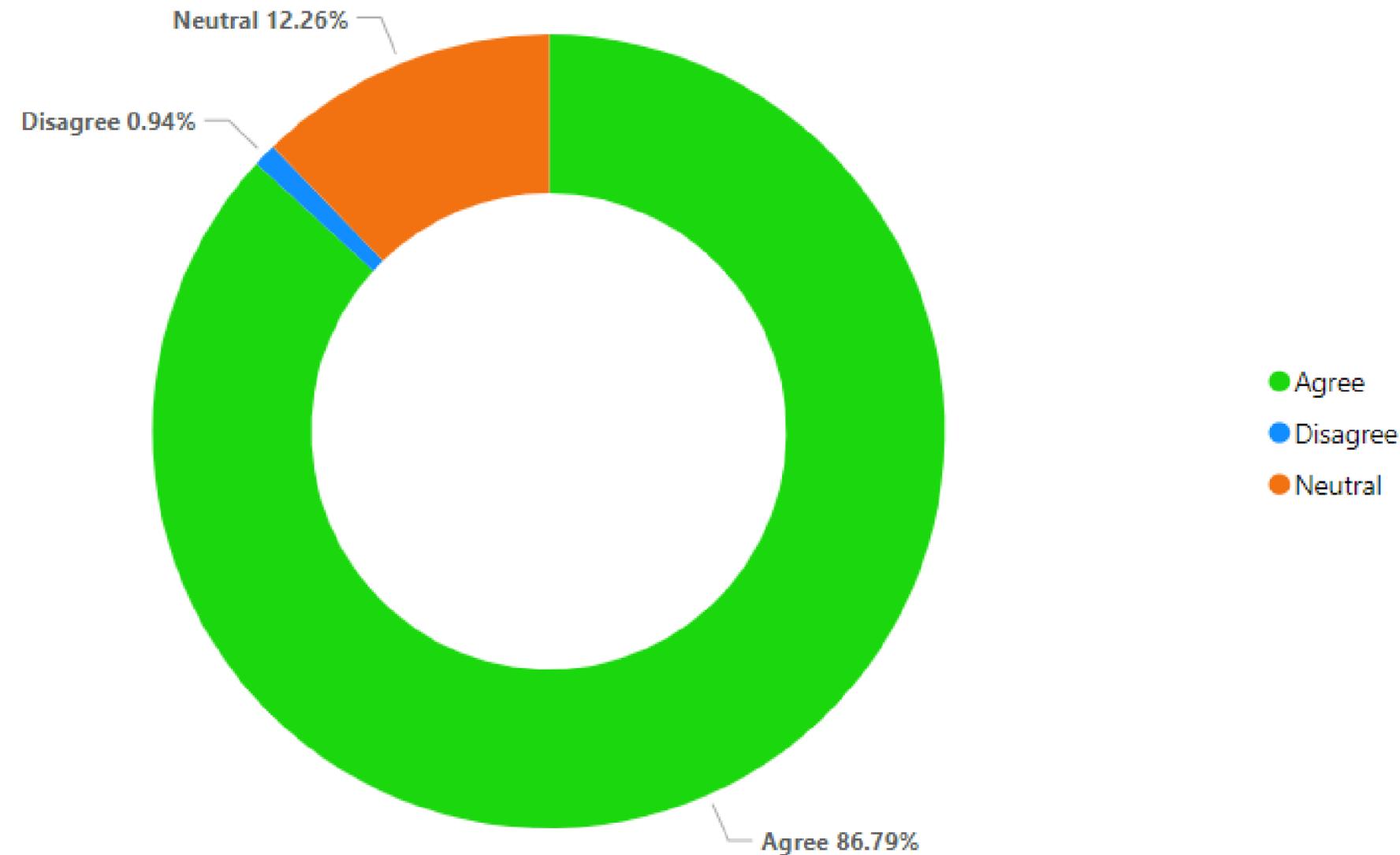
# With regards to adoption of digital technology, how would you characterize your organization?



- **40%** of top management representatives considered their organization relatively innovative with **1%** considering their organizations torch bearers in the area.
- **64%** of the team leaders/department managers found their company relatively innovative with **22%** considering their organization "sitting on the fence and looking for clear winners in digital technology adoption".

# ▶ Will digital technologies have the potential to fundamentally transform the way people in your organization work.

- All the survey participants across the board (Various job levels and job roles) agree that digital technologies have the potential to fundamentally transform business processes/ the way we work.
- As such, the key follow-up question is how could organizations drive the inevitable digital transformation exercise?



## ▶ How is your organization implementing digital initiatives?

- Based on the survey findings, "Top down approach from the senior leadership team" seems to be the leading implementation policy (**70%**).
- Other options such as "experimental /pilot projects", "cross functional teams", "bottom up from groups across the enterprise" seems to be gaining traction also.
- Perhaps a combination of all the above approaches might be the way to go.
- The participation of the employees of various levels is imperative for any sustainable digital transformation exercise.

